

# Sparklet

## Privacy Policy

Last updated: 1 January 2026

---

### Scope of Application

---

Sparklet Privacy Policy explains how Sparklet (a product of Embien Technologies India Private Limited), together with its affiliates and subsidiaries ("Sparklet", "we", "our", or "us"), collects, uses, and safeguards personal data obtained through our website, online forms, digital platforms, and professional business communications. This Policy applies to website visitors, prospective clients, business partners, and individuals who engage with Sparklet through enquiries, consultations, requests for quotations, confidentiality agreements, content subscriptions, or other legitimate business interactions. This Policy does not apply to third-party websites or platforms that may be accessed through links on Sparklet's website.

### Personal Data We May Collect

---

Sparklet may collect personal and professional information that you voluntarily provide, including your name, company name, business contact details, job title, and information related to your enquiry, project, or business requirement. Such information is typically collected when you submit a contact form, request a consultation or quotation, download content, subscribe to communications, or communicate with Sparklet through professional channels.

### Data Collected for Specific Purposes

---

In certain cases, additional information may be collected to address specific requests. When you submit a request for quotation or initiate a Mutual Non-Disclosure Agreement, Sparklet may collect information relating to organizational context, technical requirements, project scope, commercial expectations, or other details necessary to evaluate and respond to the request. Information exchanged as part of NDA-related processes is treated as confidential and processed solely for managing and fulfilling confidentiality obligations. Personal data collected through blog subscriptions, newsletters, or similar marketing forms is used to deliver requested content and share relevant professional updates and communications.

### Why We Collect, Use and Store Personal Data

---

Sparklet processes personal data to support legitimate business activities, including responding to enquiries, evaluating opportunities, preparing proposals, executing agreements, and maintaining professional relationships. Personal data is also used to operate and improve our website, analyze usage trends, enhance user experience, maintain system security, and prevent misuse. Providing personal data is voluntary; however, certain services or requests may not be available without the required information.

## Technical and Usage Information

---

When you access Sparklet's website, certain technical information may be collected automatically, including IP address, browser type, operating system, referring sources, access timestamps, and pages viewed. Cookies and similar technologies may be used to support essential website functionality, performance analysis, and service improvement. This information is processed primarily in aggregated form to understand website usage patterns and enhance the reliability and effectiveness of our digital platforms. Sparklet uses security tools such as reCAPTCHA and similar technologies provided by third-party service providers, which may collect technical information to assess interaction authenticity. While appropriate safeguards are implemented, no system or method of transmission can be guaranteed to be completely secure.

## Disclosure to Third Parties

---

Sparklet may share personal data with authorized employees, affiliates, service providers, contractors, or professional partners who support business operations such as website hosting, analytics, communications, or customer relationship management. These parties are permitted to process personal data only for authorized purposes and are required to maintain appropriate confidentiality and security safeguards. Personal data may also be disclosed where necessary to protect Sparklet's rights, support corporate transactions, ensure platform security, or respond to lawful requests. As Sparklet operates globally, personal data may be processed or stored outside your country of residence.

## Security / reCAPTCHA / Monitoring

---

Sparklet maintains reasonable technical, organizational, and administrative measures to protect personal data from unauthorized access, loss, or misuse. To protect our website and online forms from automated abuse and malicious activity, Sparklet employs reCAPTCHA and other security monitoring technologies. While appropriate safeguards are in place, no method of electronic storage or transmission is guaranteed to be completely secure.

## Data Retention

---

Personal data is retained only for as long as necessary to fulfill the purposes for which it was collected, including business operations, contractual commitments, and internal record-keeping. When personal data is no longer required, it is securely deleted, anonymized, or retained in a form that no longer identifies individuals.

## Your Rights and Choice

---

You may request access to the personal data you have provided to Sparklet and may request correction or deletion where appropriate. You may also object to or restrict certain processing activities or withdraw consent where processing is based on consent. Requests may be submitted using the contact details below and will be addressed within a reasonable timeframe.

## Children's Privacy

---

Sparklet's website and services are intended for professional and business use and are not directed toward individuals under the age of 18. Sparklet does not knowingly collect personal data from children.

## Updates

---

This Privacy Policy may be updated periodically to reflect changes in business practices, platform functionality, or operational requirements. Updated versions will be published on this page.

## Contact

---

If you have any questions about this Privacy Policy or wish to submit a request relating to personal data, please contact:

Embien Technologies India Private Limited

Email: [privacy@embien.com](mailto:privacy@embien.com)

---